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The Economy Takes Top Billing at APEX Analytix Conference for Accounts Payable, Shared Services and Internal Audit Executives

- *Event scheduled for June 14-16 in Washington, D.C.*

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GREENSBORO, N.C. – The challenges of a recessionary economy are taking top billing at an upcoming “Top Gun” conference sponsored by APEX Analytix, a leading provider of services and software for performance improvement, error prevention and fraud detection in accounts payable.

Scheduled for June 14-16 in Washington, D.C., the event is expected to draw finance, accounts payable, shared services and internal audit executives from many of the world’s largest corporations. Top Gun participants get an opportunity to share best practices, network with their peers and learn how to improve their organization’s performance.

“There is no doubt that the economy is still front and center, especially among those who are in a position to protect corporate profits and impact cash flow,” said Michael Lustig, APEX Analytix CEO. “We hope to have a meaningful discussion about the role finance professionals can play in managing through tough times and in getting ready for the economic recovery to come.”

Two keynote speakers at the spring 2009 Top Gun event will address their perspectives on the economy and the role attendees can play.

Consultant **Bill Conerly**, author of “*Businomics: From the Headlines to Your Bottomline: How to Profit in Any Economic Cycle*,” will discuss the importance of maintaining financial flexibility during a recession and will share the prevailing economic outlook for the nation, its financial markets and key industries. Conerly is principal of

Conerly Consulting LLC and chief economist at abclnvesting.com. He also is a senior fellow at the National Center for Policy Analysis.

Master certified coach and author **Madeleine Homan Blanchard** will share techniques Top Gun attendees can use to lead teams through recessionary times. A pioneer in the coaching profession, she is cofounder of the Blanchard® Coaching Services and coauthor of both “*Coaching in Organizations*” and “*Leverage Your Best; Ditch the Rest: The Coaching Secrets Executives Depend On.*” Blanchard also helped to develop “*Coaching Essentials for Leaders,*” a program used today by companies around the globe.

For more information on APEX Analytix Top Gun conferences and the companies invited to attend, contact Helen Tueffel at 1-800-284-4522.

About APEX Analytix

APEX Analytix is an innovative audit recovery firm serving more than a third of the Fortune 100. The company has transformed the audit recovery industry with FirstStrike®, a highly functional family of standards-based software that detects and prevents both errors and fraud and improves performance across the procure-to-pay process. To date FirstStrike® has saved businesses more than \$2.0 billion in overpayments and is the most widely used software of its type. For more information, call 800.284.4522 or visit www.apexanalytix.com.

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